

ABSTRACT

A server running Journey Maker software is provided for generating at least one customized travel Web page, which is accessible by a traveler or end user of at least one client computer over a computer network. The customized travel Web page is further accessible to travel group leaders, travel agents and travel services suppliers, via the computer network. The customized travel Web page is created through an interactive process that allows the traveler and the travel agent to jointly decide upon the details of the journey. Additionally, the customized travel Web page may be modified and updated as the traveler requires. The interactive process creates the customized travel Web page by populating a number of travel templates with travel information related to the travel information requirements provided by the traveler to the travel agent.

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